

Exhibit B

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38, and 50

Reg. No. 3,287,023

United States Patent and Trademark Office

Registered Aug. 28, 2007

TRADEMARK
PRINCIPAL REGISTER

BARBIE

MATTEL, INC. (DELAWARE CORPORATION)
M1-1518
333 CONTINENTAL BLVD.
EL SEGUNDO, CA 902455012

FOR: FULL LINE OF DOLLS, DOLL CLOTHING
AND DOLL ACCESSORIES, IN CLASS 28 (U.S. CLS.
22, 23, 38 AND 50).

FIRST USE 0-0-1960; IN COMMERCE 0-0-1960.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 689,055, 2,837,174,
AND OTHERS.

SN 78-739,456, FILED 10-24-2005.

JIM RINGLE, EXAMINING ATTORNEY

Side - 1



**NOTICE OF ACCEPTANCE OF §8
DECLARATION AND §9 RENEWAL
MAILING DATE: Jun 5, 2017**

The declaration and renewal application filed in connection with the registration identified below meets the requirements of Sections 8 and 9 of the Trademark Act, 15 U.S.C. §§1058 and 1059. The declaration is accepted and renewal is granted. The registration will remain in force as long as the requirements for maintaining the registration are fulfilled as they become due.

For further information about the registration process, visit <https://www.uspto.gov/trademarks/>. To review information regarding the referenced registration, go to <https://tsdr.uspto.gov/>.

U.S. REG NUMBER: 3287023
MARK: BARBIE(STANDARD CHARACTER MARK)
OWNER: MATTEL, INC.

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COMMISSIONER FOR TRADEMARKS
P.O. BOX 1451
ALEXANDRIA, VA 22313-1451

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MICHAEL MOORE
MATTEL, INC.
333 CONTINENTAL BOULEVARD
M1-1518
EL SEGUNDO, CA 90245